

## Vision – our aspiration is...

To enable services and solutions that assist individuals to live life to the fullest extent with the support of Personal Emergency Response and Telecare Services

## Mission – when our work is completed...

To enable all vulnerable Australian's to use Personal Emergency Response Services (PERS). To ensure best practice and quality standards are delivered by members and to champion the PERS industry

## Values – What we aspire to...

Integrity, collaboration, innovation, advocacy and leadership.

Integrity – Members will always act honestly and in accordance with the Personal Emergency Response Services Limited (PERSL) Code of Practice and with best endeavors for the Industry

**Collaboration** – Members will collaborate with industry and other like minded associations to deliver best practice and leadership

Innovation – Members will bring innovative solutions to the market to enhance the PERS industry

Advocacy - Members will proactively address and communicate with government and industry

**Leadership** – Members will drive the Vison of PERSL, inspire others and work with industry and government to enhance the availability of PERS for vulnerable Australians